

Verizon Linsanity: The Movie Scratch Off Game
Official Rules

1. **NO PURCHASE NECESSARY.** Void outside the U.S. and where prohibited. The Verizon Wireless “Verizon Linsanity: The Movie Scratch Off Game” (the “Promotion”) begins on 9/15/13 and ends on 9/21/13 or when the supply of Mid-Autumn & Chuseok scratch-off piece has been exhausted (the “Promotion Period”). To receive one (1) Promotion scratch-off piece, visit any participating Verizon Wireless Store locations between 9/15/13 and 9/21/13 (or while supplies last). Limit one (1) scratch-off piece per person.

2. **ELIGIBILITY:** You must be a legal resident of the United States residing in CA, DC, MD, NY, NJ, PA, TX, or VA, 18 years of age and older to be eligible to win. Employees of Sponsor, its parent companies, subsidiaries, affiliates, licensees, distributors, dealers, retailers, agents, and advertising, promotion, and Internet agencies and such employee’s family and household members are not eligible to win. Limit one prize per name, address and/or household.

3. **HOW TO PLAY:** Scratch off the specified area on the game piece to see if it reveals one of the following winning messages (below), indicating that you have won one of the following prizes (subject to verification). Prize message may be abbreviated or may vary slightly from those stated in these rules. You did not win the grand prize if your scratch-off piece reveals: “Sorry, you did not win. Thank you for playing.” You are eligible to win one of the prizes if your scratch-off piece reveals: “Winner! You won a Jeremy Lin autographed movie poster!”, “Winner! You won a Linsanity Movie DVD!”, or “Winner! You won a Linsanity Movie Online Virtual Screening!” Limit one (1) prize per person or household.

Prize Message	Description	# Prizes Available	How to Redeem
Winner! You won a Jeremy Lin autographed movie poster!	(1) Autographed movie poster	70	Scratch-off card from store included redemption instruction for player to complete online form with special code and contact information.
Winner! You won a Linsanity Movie DVD!	(1) Linsanity Movie DVD	100	Scratch-off card from store included redemption instruction for player to complete online form with special code and contact information.
Winner! You won a Linsanity Movie Online Virtual Screening!	(1) Linsanity virtual movie screening	400	Scratch-off card from store included redemption instruction for player to complete online form with special code and contact information.

4. HOW TO REDEEM: To redeem winning prize, winners to fill out online claim form including name, mailing address, phone number, email address and unique prize code from scratch-off pieces. The submission of prize claim is solely the responsibility of the participant who assumes all risk of loss, damage, destruction, delay and misdirection of the prize claim.

5. ODDS OF WINNING: 7,010 total scratch-off tickets in all participating Verizon Wireless stores; 570 in 7,010 scratch-off tickets or 1 in 12 scratch-off tickets are a prize winner.

6. GENERAL CONDITIONS: No substitution of prize is offered, and non-cash prizes may not be redeemed for cash value, except as determined by Sponsor in its sole discretion. Winner is solely responsible for transportation and all other expenses relating to the use of prize, including but not limited to federal, state or municipal taxes. By participating in the Promotion, participants agree to be bound by the Official Rules and the decisions of the Sponsor. In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules. If for any reason Sponsor determines, in its sole discretion, that the Promotion is no longer capable of running as intended by these rules for any reason whatsoever, Sponsor may, at its sole discretion, cancel, suspend or modify the Promotion in whole or in part. Only specially marked "Verizon Linsanity: The Movie" scratch-off pieces distributed during the duration of the promotion period will be accepted.

All winners, by acceptance of a prize, agree to release, indemnify, and hold Sponsor and Promotion Parties of agencies, retailers and agents harmless from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for and/or participating in and/or traveling to and/or from any prize-related activity, or any typographical or other error in the Official Rules or the offering and announcement of prizes. Sponsor is not responsible for any typographical or other errors in the promotional materials or the offering or announcement of the prizes. Acceptance of prize constitutes permission to use each winner's name, likeness and entry for promotional purposes without further compensation except where prohibited by law.

These Official Rules are governed by the laws of the State of New Jersey.

7. VERIFICATION: All submitted prize claims become the property of Sponsor and will not be returned. Scratch-off pieces will be void if they fail to pass anti-fraud detection measures, or if found to be photocopied, reproduced, altered, forged, defaced, tampered with, mutilated, torn, stolen, unissued, unauthorized, traded, bartered, sold, illegitimately obtained or illegible in any way, or if they fail to contain authorized special markings and/or security codes, or if defective or if they contain

printing or other mechanical errors or are printed or produced in error. No prizes will be awarded to the holder of a void scratch-off piece and Sponsor's sole liability in respect thereof will be to replace the void scratch-off piece with another randomly selected piece if Sponsor deems appropriate.

8. WINNERS LIST: You may request the Winner's List by sending a self-addressed, stamped envelope by 10/4/13 to: "Verizon Linsanity: The Movie Scratch Off Game" c/o T.D. Wang Advertising Group, 409 Maynard Avenue South, Suite 208, Seattle, WA 98104. The return envelope must contain the requesting person's full name and physical address. No post office box addresses are allowed. Winner's name requests will not be honored unless you comply with these requirements.

9. SPONSOR: Verizon Wireless, One Verizon Way, Basking Ridge, New Jersey 07920.